

# WAXING SALON ESSENTIALS You Must Include *What?*

ADVANCEMENTS IN TECHNOLOGY HAVE BROUGHT ABOUT A MYRIAD OF SOPHISTICATED EQUIPMENTS, PROVIDING AID TO WAX THERAPISTS IN THEIR DAILY CHORES. QUALITY OF PRODUCTS HAS ALSO INCREASED MANY FOLDS OVER TIME, WITH REMARKABLE RESULTS THAT PLEASES MANY. AND NOT FORGETTING THE ROLES OF WAX THERAPISTS, THE PEOPLE WHO PERFORM THE TREATMENT ITSELF. IT IS ONLY BY ADDING UP THESE THREE COMPONENTS CAN ONE ATTAIN A GOOD WAXING SALON. READ ON AS HAZEL MENON SHARES HER INVALUABLE EXPERIENCES IN THIS SECOND INSTALLMENT OF A SIX PART SPECIAL.

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## WAX THERAPIST: How good is a good wax therapist? What are the qualifications and trainings required?



### 1. CARE FOR CLIENTS

“Waxing is about hair removal; waxing service is about client care”, so advises Hazel herself. If customers are not properly taken care of, word will spread and soon the waxing salon will find itself lacking in customers. When this happens, how can the business survive? Thus it is imperative for the waxing salon to provide good waxing care and good client care in order for the business to thrive. And this responsibility lies heavily on the attitude and passion of the wax therapist.



2. 3.



4. 5.



### 2. DIFFERENT HAIR TYPES

A good wax therapist must be trained to remove all kinds of hair from different ethnic groups. The Chinese, Indians and Caucasians all have different kinds of hair; this is not even inclusive of the variety of foreigners we have here in Singapore.

### 3. FAMILIAR WITH ALL HAIR LENGTHS

As different people sport different hair lengths, the therapist must be prepared for and skilled in removing hair of any length, be it long hair, short hair, shaved hair, ingrown hair, fine hair or coarse hair.

### 4. REAL TRAINING VS. IMPOSED PRACTICE

It is crucial that therapists receive regular training, be it externally or internally, in order for them to be truly qualified. Training is most certainly not the practice of having the therapist to perform the entire treatment within a short period of time. An act like this will be acutely traumatizing for the customers. Imagine the agony they have to go through if they have a lot of hair! With the customers now ending up with an array of broken hair, this is a good example of how duration of treatment does not equate to a quality. Good waxing salons never compromise quality for speed. Therapists must also be trained in performing waxing at different positions, such as lying or sitting down. Pedicure chairs are used as workstations instead of beds for salons which do not have the luxury of space.

### 5. SELF WAXING

Besides receiving continual training, wax therapist must also receive waxing themselves. It is only with self-experiencing that they will understand what it is that their customers want.



**PRODUCTS: Helping out in any kinds of situation; anytime, anywhere.**



**1. VERSATILITY**

There are as many types of customers as there are hair types, if not more. Some are extremely afraid of pain, some will cry while others have very sensitive skins. What happens if customers suffer from skin tears? These are times when products play their part in offering solutions or alternatives to such situations.

**2. MANAGING CRISIS**

There are as many types of customers as there are hair types, if not more. Some are extremely afraid of pain, some will cry while others have very sensitive skins. What happens if customers suffer from skin tears? These are times when products play their part in offering solutions or alternatives to such situations.

**3. IMPORTANCE OF HOME CARE**

As different customers all have different skin conditions, a good home care product is one that works all the same on dry, hairy, scaly skins and the many other types of skin conditions out there. It must be able to help customers with ingrown hair too.

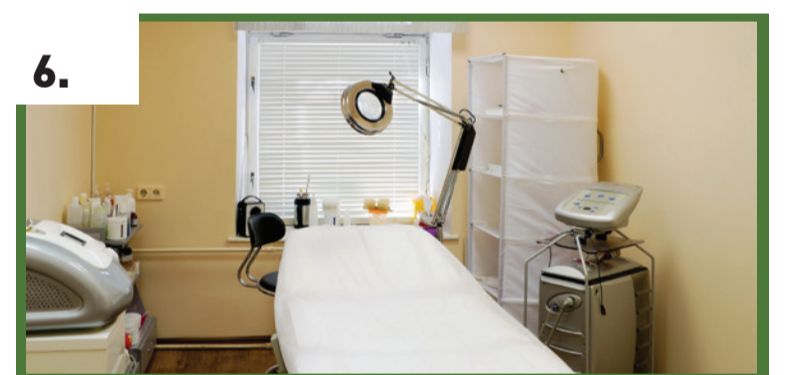
**4. NO BREAKAGES**

Try to a wax that doesn't break in the middle of the waxing. Also, the temperature must not be too high where customers get burnt; always keep it at room temperature.

**5. DEFINING "PAINLESS"**

Pain is always subjective as every individual has their own threshold. Products such as numbing cream and numbing sprays are all but gimmicks for the clients. Only when you are without nerves will you not feel any pain! A good salon with integrity will help customers remove all the necessary hair, down to every visible strand.

**DESIGN: Whether a salon is good or bad depends on how well it is designed to achieve its purpose.**



**1. LIGHTING**

Good lighting is important as it helps the therapist to see properly. Without good lighting, it is easy to miss small strands of hair. White light is highly recommended as it provides good illumination for the therapist.

**2. FLOORING**

Never carpet your floor, unless you want to end up having very ugly patches in your carpet. Remember, we are dealing with waxing here and it is very common for these wax to drip onto the floor. With a carpeted floor, the therapist will probably have to spend more time cleaning the carpets than attending to clients!

**3. VENTILATION**

Proper ventilation is needed so that the wax will dry fast. No we are not talking about adding more windows but to have proper air conditioning in your work area.

**4. HYGIENE**

There must always be disposable g-strings, wet wipes and towels to cover up. Of course if you can afford to install a shower, that is the best, else therapists must prepare wet wipes for clients to clean up. The bed must also be wiped with sanitizers frequently and disposable covers must always be used to maintain hygiene.

**5. WORK TROLLEY**

An effective work trolley is one that has all the waxes on it, together with the necessary equipments such as scissors and magnifying glass. Do not belittle the magnifying glass as there are many times when that is the only equipment that can help the therapist spot ingrown hair.

**6. PROPER USE OF SPACE**

When we talk about Brazilian waxing, it must definitely be done in a confined, private area. Simply having a corner curtained up is most certainly not a proper place to conduct waxing! While some customers might bite the bait, it is so only because they have not been to a proper waxing salon.

**UNSURE OF HOW MUCH TO CHARGE?**

Here are the recommended prices, for your reference:

**AREAS TO BE WAXED**

- Underarms
- Full Arms
- Full Legs (Ankle to knees, upper thighs to knees)
- Fingers & Toes
- Facial Waxing
- Eye Brows Waxing
- Chest Waxing
- Back Waxing
- Normal Basic Bikini Line
- X-Spot/G-Spot
- High Low Bikini Line
- Traditional Bikini (Triangle or Strip)
- Full Monte/Hollywood (Brazilian including Buttocks)

**SPEED WAXING (\$)**

- 15-25
- 30-45
- 65-85
- 10-20
- 25-45
- 40-65
- 25-35
- 15-25
- 30-55
- 45-65
- 55-75

**SPA WAXING (\$)**

- 20-35
- 40-55
- 85-120
- 15-25
- 40-55
- 18-25
- 35-55
- 55-75
- 30-45
- 25-35
- 45-65
- 65-110
- 85-150