

BEAUTY

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THE HOMME SPECIAL

THE BRO'S CODE ON BEAUTY

*Tips +
Advices*
From the
Experts

TRENDING
AESTHETICS
FOR MEN

IN THIS FINAL INSTALLMENT OF OUR SIX-PART WAXING SPECIAL, HAZEL MENON, DIRECTOR FOR HARVEST DYNAMICS GLOBAL, ENFORCES HER STRONG BELIEFS ON WHY MALES ESPECIALLY, SHOULD GET THEMSELVES HAIRLESS.



MEN *with* ISSUES

WHY WAX?

Men, the gender blessed with greater physique and strength is often deemed as the stronger of the sexes. Often portrayed on screen with bulky muscles accentuated with hairy chests, there are no qualms on why this predominately egoistic gender deems hair waxing as a taboo that must be avoided at all costs.

Unfortunately, this masculine façade comes with a price. While good to ogle over, the presence of dense hair provides bacteria with an excellent breeding ground.

As explained by Hazel, "These bacteria will eventually result in foul body odors that will affect people around them. It is sadly myopic of men to think only for themselves in this aspect." For ladies who thinks hairy men on screen are a delicious treat, Hazel feels that though these men look excellent on screen, in reality, 'they probably smell, are rough to touch and feel totally different from what you see.

It is practically possible to wax any part of the body that has hair. Where eyebrows are concerned, "eyebrow waxing has taken Korea by storm these days, and with just one such session, you will look a lot better, look more alert and so people will take you more seriously," advises Hazel.

In short, Hair waxing promotes good social etiquettes, a cleaner life and a cleaner self. Perhaps now is the time to ditch those age long taboos and have a go at waxing.

For those who are still undecided, "you should do it for others if not for yourself," says Hazel.



THE SPORTSMEN

Guys dig doing sports, period. Depending on the kind of sports done, some pose higher risks of injuries than others.

For such sports, staying hairless has an added advantage, in that it is easier to treat injured areas without any irritation to the wound caused by hair. It is also easier to stitch up an open wound without having hair around it.

Profuse sweating is also another byproduct of sports, where bacteria will thrive within moist, underarm hair. Needless to say, it is easy to tell apart those sportsmen who wax and those who don't from the amount of body odor they produce.

While many claim the inability to detect any foul odor, that is because they are unable to smell their own stench. Do not let offensive body odor be your undoing, especially so if you have managed to impress a potential target with your chiseled body and excellent flair.



THE CORPORATE CLIMBERS

Donning a shirt and tie is the expected decorum for most corporate positions. With our tropical climate not to their advantage, sweating is again a common occurrence with this group.

Even when stationed in air-conditioned offices, perspiration still takes place subtly and in the presence of underarm hair, body odor is inevitable.

Apart from ridding odors, waxing can be a form of grooming for the corporate climbers. With proper facial waxing, they can refine their facial contours by achieving more pronounced edges. This can result in better looks and greater presence.



THE HOMELY COUPLES

For those who are constantly active on bed, waxing can actually help to promote the sensual aspect of your activities, hence greater satisfaction from your partner. Many have attempted take the alternative of shaving, but regret deeply after just three days as the newly grown, spiky hair was a total spoiler.

Without hair, couples can feel each other with more intimacy while at it, bringing new sparks to their relationships.

HOW?

ON WHAT TO NOTE WHEN WAXING FOR MEN...

It is important to differentiate what is a good wax product and what is not. For men, I do not recommend strip waxing; instead, use non-strip waxing for a more effective waxing session.

For full body waxing, the wax technician must know how to maneuver the body so waxing can be done in the shortest time possible. It is advised that they learn some good choreographed waxing to achieve comfort for their customers.

ON MEN'S THRESHOLD FOR PAIN...

Men are more susceptible to pain, but the good thing is they often keep mum about it. For first timers, wax technicians should start with the underarm or chest hair. They should move on to Bikini and Brazilian waxing only after the customer understands and accepts the pain that is to come. Most men will find underarm waxing more bearable as compared to Bikini waxing.

ON PRECAUTIONS TO TAKE...

It is paramount that wax technicians learn how to handle men. Unfortunately, not every man is decent when they walk in for waxing.

Wax technicians must maintain their professionalism by performing outright consultations and to get the details of their customers before proceeding with treatment.

Lastly, ensure all lights are turned on during treatment, lest the wrong ideas are conveyed to their customers.